



P.O. Box 32146  
Fridley, MN 55432

Sample A Sample  
123 Main Street  
Anytown, Anystate xxxxx

Dear Sample A Sample,

**Did you know?** When you replace just one incandescent bulb with an energy-efficient compact fluorescent (CFL) you can save up to \$50\* or more on your energy bill over the life of the bulb. Just think how much you'll save when you replace a whole room - or your whole house - with lighting that lasts 10 times longer and uses 75% less energy than standard incandescent bulbs.

CFLs are ideal for lighting areas that are used frequently, for long periods of time - and also for those hard-to-reach spots such as high in an entry hall, or in a difficult to assemble fixture.

**Take advantage of extra savings, today.  
Buy 7, Get 1 Compact Twist FREE – a \$6.99 value!**

*See the enclosed brochure for photos, sizes, energy-savings and more!*

CFL technology has made dramatic advances in recent years. **Higher quality bulbs are now the rule – not the exception, and at much lower prices than before.** And by changing to more energy-efficient products today, you're preserving natural resources for future generations.

**Start saving energy and money with energy-efficient home lighting,** brought to you by *BudgetSmart from Xcel Energy*<sup>SM</sup>. Take advantage of our wide selection, competitive pricing and convenient home delivery. **Just complete the order form below or call 1-877-535-0350, today.** Make the switch. You'll make a world of difference.

Sincerely,

Kim Sherman  
Product Portfolio Manager, *BudgetSmart from Xcel Energy*<sup>SM</sup>

**P.S. Take advantage of extra savings – Buy 7, Get 1 FREE. Just complete the order form below** and mail it with your payment in the enclosed postage-paid envelope. **Or call 1-877-535-0350** to place your order over the phone, today.

Northern States Power Company d/b/a Xcel Energy

## ORDER TODAY! 1-877-535-0350 WWW.XCELENERGY.COM

Complete BOTH sides of this form and mail it with your credit card information, check or money order payable to **Compact Offer, P.O. Box 32146, Fridley, MN 55432**

Or charge to your  MasterCard  Visa  AMEX Exp. \_\_\_\_\_

Card # \_\_\_\_\_

Signature \_\_\_\_\_

Sample A Sample  
123 Main Street  
Anytown, Anystate xxxxx

Phone (\_\_\_\_) \_\_\_\_\_

Allow 4-6 weeks for delivery.

Xcel Energy Account # XXXXXXXXX

Or order online at [www.xcelenergy.com](http://www.xcelenergy.com) under Programs & Resources/Home Lighting.

### LIGHTEN UP YOUR ELECTRICITY BILL

save up to \$50\* or more



...with a newer, energy-saving generation of bulbs

#### Did you know?

- CFLs produce a warm, incandescent quality of light, turn on instantly, are flicker-free and lightweight.
- CFLs twist into most fixtures, are easier to select and come in a variety of shapes and sizes.
- CFLs save energy and help to preserve our natural resources. Reducing your energy use today means a brighter world for future generations.

See the enclosed brochure to learn how to choose the right bulbs for your home. Low prices, energy-savings, sizes, photos and more!

#### Making the switch makes a difference

\*Based on an expected product life of 10,000 hours at 7 cents/kWh.



*I want to save money on my energy bill.*

*Please process my order for the bulbs I've selected on the other side of this form.*

## ORDER TODAY! See the enclosed brochure for sizes, photos and more!

Complete BOTH sides of this form and mail it with your credit card information, check or money order payable to **Compact Offer**, or visit us online under Programs & Resources/Home Lighting.

Model	Product	Price	Qty	Total	Model	Product	Price	Qty	Total
SL29116	13-watt Mini Twist	\$4.99	_____	\$ _____	SL29349	3-Way Compact	\$9.99	_____	\$ _____
SL29286	15-watt Twist	\$6.99	_____	\$ _____	TC01465	14-watt Full Spectrum	\$7.44*	_____	\$ _____
SL29287	20-watt Twist	\$6.99	_____	\$ _____	TC18931	27-watt Full Spectrum	\$8.51*	_____	\$ _____
SL29288	23-watt Twist	\$6.99	_____	\$ _____	MX02005	20-watt Dimmable	\$17.03*	_____	\$ _____
SL29390	27-watt Twist	\$6.99	_____	\$ _____	MX01105	25-watt Dimmable	\$17.03*	_____	\$ _____
TC28942	42-watt Twist	\$12.95	_____	\$ _____	TC18221	20-watt Wet Location	\$9.99	_____	\$ _____
SL29306	15-watt A-Line	\$5.99	_____	\$ _____	MX14015	15-watt Photo Sensor	\$7.44*	_____	\$ _____
MX20550	5-watt Décor Std Base	\$5.99	_____	\$ _____	MX14025	20-watt Photo Sensor	\$7.44*	_____	\$ _____
MX20540	5-watt Décor Candelabra	\$5.99	_____	\$ _____	TC53065	Torchiere Fixture – white	\$36.99	_____	\$ _____
SL29331	15-watt Covrd Refltr	\$6.59	_____	\$ _____	TC53066	Torchiere Fixture – black	\$36.99	_____	\$ _____
SL29278	15-watt Globe	\$6.99	_____	\$ _____					
MX09116	15-watt Bug-A-Way®	\$10.99	_____	\$ _____					
TC13819	19-watt Outdoor Flood	\$9.49	_____	\$ _____					

\*Includes 6.5% MN sales tax

Order Total/Shipping Cost\*\*

\$0 – 49.99/\$5.27 \$50 – 99.99/\$6.34 \$100 +/\$7.40

\*\*Includes 6.5% MN shipment tax

Subtotal: \$ \_\_\_\_\_

Total: \$ \_\_\_\_\_

*Take advantage of extra savings.*



**Add a FREE Twist to your order of 7 or more**

**13 15 20 23 27**  
(circle wattage)